



Ariza , The Artisan Taste Of Mexico since 1970..



## History of Ariza Cheese Company.

Since 1972, Ariza Cheese Company has been producing Mexican cheese with a taste so real you'll believe your in Mexico. From Old family recipes handed down from generation to generation, Ariza Cheese still uses the finest quality of secret ingredients and process that makes our cheese unique. Ausencio Ariza was the original founder of Ariza Cheese Company, and today his legacy still continues thru his family and the original workers providing the highest quality and customer service for over 35 years.



## The Cotija Cheese that started it all...

Ariza Cheese was the First to produce an *authentic* Cotija cheese in California. Our Cotija cheese is an aged , rich flavored, meltable cheese, which crumbles easily and can be used as is or in your favorite recipes. With its versatility, Cotija can be crumbled over beans, tostadas or chorizos. Its zesty flavor is a customers delight.

# Product List

- Cotija *Enchilado* Qrtr. Wheel
- Cotijo *Enchilado* BULK/RETAIL
- **COTIJA CINCHO CHILE DE ARBOL**
- Cotijo Molido Retail Bag
- Cotijo Molido BULK/RETAIL
- Cotijo Quarter Wheel BULK
- Cotijo Tray Pack RETAIL
- Oaxaca Strips BULK
- Oaxaca Grated for Quesadilla BULK/RETAIL
- Romano Parmesan Grated Cheese BULK
- Crema Para Bionico BULK

## ***Specialty Central American products***

- Crema Salvadorena Bag / Regular
- Crema Salvoradena Bag / **CON LORO**
- Queso Salvorado / Regular
- Queso Salvorado / **CON LORO**



# Merchandising/DSD Service

- \* Store to store daily merchandising, inventory control and fresh product rotation.
- \* Check Schematics to display an attractive price, product and presentation look.
- \* Clean and Organize shelving to have a clean attractive fresh look for customers.





## Top Selling Items.



### **COTIJA WEDGE**

- \$3.80 Regular price per lb.
- SRP \$6.99 42% GM



### **COTIJA ENCHILADO WEDGE**

- \$3.98 Regular price per lb.
- SRP \$6.99 40% GM



### **COTIJA CINCHO DE ARBOL**

- \$4.13 Regular price per lb.
- SRP \$6.99 38% GM



### **QUESILLO (OAXACA) GRATED FOR PUPUSAS OR QUESADILLA**

- \$3.19 Regular price per lb.
- SRP \$5.49 42% GM



### **COTIJA TRAY RETAIL READY**

- \$3.95 Regular price per lb.
- SRP \$6.99 38% GM



### **OAXACA STRIPS – 5LBS. /1 LB BULK**

- \$2.99 Regular price per lb.
- SRP \$4.99 40% GM